



November 23, 2007

Mr. Glenn A. Britt  
President and CEO  
Time Warner Cable  
290 Harbor Drive  
Stamford, CT 06902

Fax: 203-328-0690

Dear Mr. Britt:

The BIG EAST Conference, the largest major collegiate conference in the nation, is a charter member of the BCS in football, and has a proud and extraordinary history in men's and women's basketball, as well as other Olympic sports.

The BIG EAST is also widely known for its television exposure, which is unmatched nationally and regionally in basketball.

Time Warner and MASN are a big part of that exposure for the BIG EAST.

Time Warner sports networks in New York (SportsNet NY), Upstate New York (Syracuse), and Wisconsin are critical distributors of BIG EAST programming. Time Warner's carriage of ESPNU in important BIG EAST markets (which include the above as well as Cincinnati) and around the nation, also has been uplifting to the BIG EAST.

Essential to the continued success of the BIG EAST and our conference schools, is the availability of these games on television. That's why we have worked hard to reach distribution deals with our network partners.

This season, MASN, the Mid-Atlantic Sports Network, is televising more than 100 BIG EAST men's and women's basketball games.

As a regionally-based network, MASN provides incredible exposure to BIG EAST schools. With a television footprint that extends from Harrisburg, Pennsylvania to Charlotte, North Carolina, MASN is presently available in 5.2 million households. This exposure -- to alumni, fans and potential recruits -- is invaluable to our schools.

Unfortunately for our conference and for our universities, Time Warner -- the largest cable provider in North Carolina by far -- has chosen not to carry these NCAA games on MASN as part of its expanded basic cable package.

As you know, four other providers in North Carolina – including DirecTV, Dish Network, Mediacom and Charter – are currently carrying MASN on an expanded basic tier to 700,000 households. While the other operators in North Carolina are carrying this vital regional sports network, it is even more important that carriage be provided by Time Warner, with its 1.1 million households also on expanded basic.

On behalf of the BIG EAST, our conference schools, our fans, alumni and students, I strongly encourage you, as other distributors have already, to reach a fair agreement with MASN as soon as possible and begin televising on basic cable the local sports programming of MASN.

Sincerely,



Michael Tringhese  
Commissioner