



CITY OF GREENVILLE

North Carolina

November 6, 2009

Mr. Philip C. Ahlschlager
Senior Vice President of Operations
Suddenlink
2120 W. Arlington Blvd.
Greenville, NC 27834

Dear Mr. Ahlschlager:

Greenville, North Carolina is in the midst of another great season of East Carolina University (ECU) Pirate football. In a few weeks, the Pirates and many of North Carolina's finest athletic programs will begin another exciting season of college basketball. Also, as the World Series has just been completed, we're reminded that Major League Baseball's Opening Day is just around the corner.

As Mayor of the City of Greenville, I know firsthand how my constituents and ECU fans, alumni, parents and recruits benefit from the broadcasts of Pirates games on the Mid-Atlantic Sports Network (MASN) throughout North Carolina and the broader mid-Atlantic region. For three seasons, MASN has televised ECU football games. It is clear that local and regional sports programming is irreplaceable. ECU and dozens of North Carolina schools greatly benefit from the exposure they receive from MASN in terms of reaching fans, alumni and recruits; however, this high demand college programming is not available in this area through Suddenlink. I have received many concerns from many citizens about being denied access to ECU's sporting events that are being offered by MASN.

I request that consideration be given to offering the Mid-Atlantic Sports Network so that students, alumni and fans will have the opportunity to see ECU sporting events in addition to the remainder of the excellent line-up that MASN offers.

Sincerely,

Patricia C. Dunn
Mayor